



CHURCH PROFILE



OUR CHURCH AND COMMUNITY 2017



10655 NYMAN AVENUE | HAYWARD, WI 54843 | 715.634.4613

"There's a Place for You"

SNAPSHOT OF HWC

At Hayward Wesleyan Church (HWC) we are committed to being a welcoming Biblical community, empowered by the Holy Spirit, that leads people into a life-altering encounter with Jesus, challenges people to imitate Christ in all things, and joins God's mission to transform our broken world.

Congregational Statistics

Sunday Worship Attendance—400

Membership — 283

Annual Budget — \$609,267

Sunday School average attendance—55

Followers (Kids' after school program)—90

Wednesday Youth average attendance — 55



HWC is made up of people from all different ages and backgrounds, from the un-churched to various church backgrounds, from blue collar worker to the highly educated. Our culture as a church has been welcoming to all and the sign above our door says, "There's a Place for You!"

www.haywardwesleyan.org

www.facebook.com/groups/haywardwesleyan

THE HAYWARD COMMUNITY

The Hayward Lakes Area surrounds the City of Hayward. This vibrant community has strong academic and sports programs, state-of-the-art education and medical facilities, a wealth of family resources, and a growing business community. The area is well-known for resorts and tourism, fishing, hunting, cross-country skiing and snowmobiling, along with a variety of other outdoor sports and recreation. Hayward is located 71 miles southeast of Superior, 140 miles northeast of Minneapolis, and 107 miles north of Eau Claire.



Hayward's Main Street at Christmas time

Comments about Hayward Lakes Area:

"What I like most about Hayward is how well a community can come together and support each other."

"..... what I liked most about it is all of the different beautiful relaxing places you can just go sit and unwind... so many wonderful, beautiful places to visit you could spend weeks up there and never run out of new places to see and explore!!"

Hayward
Wesleyan
Church



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MISSION STATEMENT

Encounter JESUS • *Imitate* CHRIST • *Transform* THE WORLD

"WE ARE COMMITTED TO BEING A WELCOMING BIBLICAL COMMUNITY
EMPOWERED BY THE HOLY SPIRIT: LEADING PEOPLE INTO A LIFE-ALTERING

Encounter WITH JESUS, CHALLENGING PEOPLE TO
Imitate CHRIST IN ALL THINGS, AND JOINING GOD'S MISSION TO

Transform OUR BROKEN WORLD."



CORE VALUES

Hayward Wesleyan Church
highly values...

BIBLICAL COMMUNITY

BIBLICAL COMMUNITY
Jesus-centered gatherings,
intentionally modeling the life
of Jesus together.
*(1 Corinthians 12:12-31, Psalm
133:1-3, Acts 2:42-47,
Colossians 3:12-17)*

SPIRITUAL GROWTH

SPIRITUAL GROWTH
Scripture-centered
teaching that develops fully
devoted and spiritually
maturing followers of Jesus.
*(2 Timothy 2:1-26, Hebrews 5:7-
14, Matthew 13:1-9,
Philippians 2:12-18)*

REACHING

REACHING
Grace-centered
commitment to help all people
come into a transforming
relationship with Jesus.
*(Luke 19: 1-10, Acts 2:37-41, Acts
1:7-8, Colossians 1:15-23)*

GOSPEL CENTERED LIFE

GOSPEL CENTERED LIFE
Bible-centered knowledge
and application of the Gospel
empowering us to live like
Jesus in our everyday lives.
*(2 Timothy 3:10-17, Luke 24:13-
35, 1 Peter 1:13-25, 2
Corinthians 5:16-21)*

SERVANTHOOD
Spirit-centered equipping
of the church body
for acts of service.
*(Acts 2:44-47, Ephesians 4:1-16,
John 17: 20-26,
Philippians 2:1-11)*

SERVANTHOOD

Hayward
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Church



WORSHIP STATEMENT

“Come as you are, encounter God, leave different.”

We are committed to passionately glorifying God through worship services that are:

**Relentlessly Invitational, Irresistibly Captivating,
Unshakably Committed to Gospel Growth**

Worship services at Hayward Wesleyan Church are designed for both believers and non-believers.

Our **STYLE** should be relevant to both believers and non-believers, but we, as a church, should strive to serve the needs of non-believers before serving our own.

Our **CONTENT** should be thoroughly gospel-centered, rich, and challenging for both believers and non-believers.

Our **LANGUAGE** should be understandable by all.

STYLE

Not to be confused with content (i.e. the content of the songs, or the message), but the artistic style in which they are delivered. Things that fit in this category might be music volume, the way people dress on stage, the way the stage looks, the theme of a sermon series, the way the sanctuary looks aesthetically. These things are neutral. It's not good or bad, just different. Different people prefer different styles, and if we're going to choose a style, we believe it ought to be one that is relevant to people who might not yet know Christ.

CONTENT

The substance of the experience being shared. This category includes lyrics of songs, the content of prayers, and the message of sermons, among other things. Our content should have believers in mind first, but still be accessible and applicable to unbelievers (see comments on style/language).

LANGUAGE

At HWC, we are committed to making sure everyone understands what is being done and/or talked about. We will explain theological terms. We won't use insider language (like acronyms for programs) without explaining them to the whole group. We will use language that everyone will understand and connect with.



JOB QUALIFICATIONS

The Lead Pastor

Personal Qualities

- Committed and mature follower of Jesus Christ with a consistent life of prayer and feeding from God's Word as well as other spiritual disciplines
- Person of integrity and trust
- People Person: relates easily to people. While it will be necessary to spend time in retreat and solitude, it is important that the pastor truly enjoys interacting with people. The pastor should clearly seek to build and invest in relationships, especially with the people the pastor is responsible to lead.

A Collaborative Leader

- The pastor will be a person who empowers and leads the church in fulfilling Christ's call, including the Hayward Wesleyan Church Mission and Core Values.
- The pastor will be a strong and gifted leader who leads with a collaborative spirit.

Effective Preacher

- The pastor will be effective at preaching the Word of God with thoughtfulness, creativity and passion.
- Messages will be creative, engaging, and filled with practical application and will be presented in such a way that the people find it helpful, motivating, challenging, and convicting.

Professional Requirements

- The candidate will be willing to become a member of The Wesleyan Church. This includes meeting the educational requirements for ordination in The Wesleyan Church if he/she is not already ordained in The Wesleyan Church.

Demonstrates a passion and commitment to holistically reaching lost people for Jesus Christ and see people grow in their faith.



ASSISTANT PASTORS

Loretta Sunderland

Congregational Care, Connections, Children's Ministry

Loretta is married to Kirk and they have three grown children and six grandchildren. She has been on staff since 1997 and is an ordained minister in The Wesleyan Church.

email: loretta@hwc.church

facebook: facebook.com/loretta.sunderland



Jeremy Mavis

Youth Pastor (Middle School, High School)

Jeremy is married to Amanda and has two children, Sari and Macie. He has been on staff since 2003 and works with teenagers. Jeremy is a graduate of Multnomah University in Portland, OR, a master's degree from Wesley Seminary, and is an ordained minister in The Wesleyan Church.

email: jeremy@hwc.church

facebook: facebook.com/jdmavis

twitter: [@jdmavis](https://twitter.com/jdmavis)

blog: jeremymavis.com

Ryan Wilson

Worship Pastor

Ryan is married to Stacy and they have a son, Beckett. He is a graduate of Indiana Wesleyan University and has been on staff since 2015. He is an ordained minister in The Wesleyan Church.

email: ryan@hwc.church

facebook: facebook.com/ryan.wilson



SUPPORT STAFF



Linda Gerich

Office Manager

email: linda@hwc.church

Linda has passionately served the body of HWC for over 25 years. Linda and husband, Steve, have two grown children and three grandchildren.



Donna Pringle

Office Assistant

email: donna@hwc.church

Donna has worked in the office for 10 years and is a friendly and welcoming face in the office. Donna and husband, Rod, have one adult daughter.



Kari Snider

Children's Ministry Assistant/Office Assistant

email: kari@hwc.church

Kari became part of the children's ministry staff 5 years ago. She has a deep love for children and watching them grow in Christ. Kari, and husband Shiloh, have two boys.



Linda Waystedt

Nursery Director

email: denlinway@gmail.com

Linda has served as a leader of the nursery staff for the past 11 years. Her and her husband, Dennis, have one adult daughter.



Mark Suino

Custodian

email: msweenz@cheqnet.net

Mark has faithfully served the body at HWC for over 25 years. He is married to Lillian and they have three adult children and five grandchildren.



HWC CAMPUS

Hayward Wesleyan Church sits on the northwest residential side of town on 13 prime acres within the city limits of Hayward, on the corner of Hwy. 77 and Nyman Ave. The spacious campus, established in 1996, includes the church building, two playgrounds, a baseball field and a 3-stall garage. There is plenty of space for future expansion and ministry opportunities.

The current church building originally included a worship center, offices, a gymnasium that also serves as a fellowship hall and five classrooms. In 2001 a classroom addition was added. In 2010 more classrooms and a large multi-purpose room were added, and the nursery was relocated and expanded. The former nursery was renovated into a beautiful Fireside Room.

Currently our building is about 27,000 square feet. Because our building is now 20 years old, we face the challenge of some future remodeling projects.

Floor Plan of Church Building

Our financial picture right now is stable, and we currently carry no debt.



Welcome Center



Sanctuary



Nursery



Youth group/small group room



Fireside Room



Sunday school/youth room

Hayward
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Church



WHO WE ARE

SUNDAY SERVICES

Morning Song—8:00-8:45 a.m. in the Main Street Theater Room. This small, intimate service is traditional with hymns, liturgy and communion every Sunday.

Sanctuary Services — 9:00 and 10:30 a.m. These two services are identical and contemporary, with a full worship team.



WORSHIP

There are around 20 volunteers who serve on rotation with the worship teams. Drums, synth, guitars, and sometimes violin or flute are used in worship. The church also owns a beautiful baby grand piano. A Worship Planning Team was recently formed to help brainstorm and think creatively and critically about the worship music and different elements to be used in worship services such as stage theme, testimonies and video clips.

CHILDREN'S MINISTRY

Nursery—A paid nursery director coordinates nursery care and volunteers for all worship services and other events.

Main Street—Christian Education on Sunday mornings for Preschool through Grade 6. This is a fun, yet educational, environment for children. Opens with a large group gathering (teaching and music), followed by classroom time.

Followers—An after school program that meets every other Monday from 3:30-5:00 for Kindergarten through Grade 5. Children are bussed from school to the church for a time of games, snack, music, and teaching. This is a great outreach to families and children who do not attend church.

Vacation Bible School —Annual VBS serves HWC, and also the broad span of the Hayward Community. Attendance for VBS this past summer, July 2017, was over 110 kids from the area.

Special Events—Quarterly outings (swimming, hikes, sledding), Summer Camp, parties, movie night, Trunk or Treat, and Easter Eggstravaganza.



WHO WE ARE

YOUTH MINISTRY

Wednesday Night Ministry—Grades 6-12, 6:30-8:30 p.m. Middle School and High School meets separately. There are games, food, and lots of fun! This is also an environment where students can ask questions, discuss the Christian faith in light of current culture, practice faith in demonstrative ways, and participate in authentic community.

Special Events—Camp, Mission Trips, Outings, Canoe Trips, and more!



CELEBRATE RECOVERY

Meets every Tuesday from 5:30 – 6:45 p.m. in the Main Street Theater Room. Celebrate Recovery a Christ-centered, 12-step program based on the 8 principles in the Beatitudes to help people with their hurts, habits or hang-ups. Average attendance at this group is 20-25.

[\(Information on Celebrate Recovery\)](#)

BIBLICAL COMMUNITY

Small Groups

At Hayward Wesleyan we believe that gospel-centered communities, called small groups, exist to ensure that we are becoming a community closely intertwined both with God and others. Small Groups are gatherings of 3 to 12 people meeting in individual's homes, workplaces, restaurants/coffee shops, and the church throughout the week. They seek to develop biblical community by pursuing God and experiencing His presence together. We have over 30 small groups at this time..... <http://haywardwesleyan.org/small-groups/>

Fall Teaching Series

Each fall there is a Monday night series (5-6 weeks) that parallels the Sunday sermon series. The Monday teaching offers a deeper study into the scriptures from a variety of gifted teachers followed by small group breakouts for discussion and life application. This is a great venue to grow spiritually and for people without a small group to get plugged into one.

Leaders' Huddle Groups

Small Group leaders are given training, support and encouragement in several gatherings throughout the year.



Ladies' Huddle Group Fall 2016

ALPHA

In past years, we've held the Alpha course many times. This program encourages non-believers to come and explore who Jesus is and learn the basics about Christianity.

HANDS OF HOPE

This is a ministry of benevolence, drawing from an ongoing fund that people donate to. A portion of the funds are given to the local Salvation Army, where we then direct certain needs and financial requests. The remaining funds are made available for giving financial assistance to those in our midst when emergencies arise.



WHO WE ARE

MISSIONS

Hayward Wesleyan has a strong commitment to missions—internationally, national and locally. Our congregation helps support almost 30 missionary families and many other missions projects throughout the year through their generous financial giving and prayer. Our Missions Committee keeps the congregation informed of Wesleyan missionary news, and also spearheads missions projects and events throughout the year. Picture is of washing children's feet in Guatemala.



MEN'S MINISTRY

Turbo Groups

Most of these groups meet early in the morning (6:00 a.m.) at the church, with plenty of coffee! Turbo is a place for men who have a hunger for growth in Christ and to be His faithful witnesses alongside of others who want the same thing. Turbo groups are about mission-oriented discipleship, and living life with each other.

Other Men's Events: Crosswalk, Retreats, No Regrets Conference, and more!



Men's Turbo Group

WOMEN'S MINISTRY

Groups

We have many women's small groups meeting throughout the week. Groups with special emphasis include Emotionally Healthy Spirituality, a course offered about once a year.

Special Events

Twice a year there is a special event for the ladies, whether it be a "Winter Warm-up" or a Ladies' Tea. Usually once a year there is a ladies' retreat, either locally or as a Wesleyan district.



Above: Spring Retreat
Right: Winter Warm Up



BAPTISMS

Baptisms are performed throughout the year, but our main baptism event is celebrated annually with lake baptisms and an all-church picnic! It is a very powerful gathering and a time to come together as a body to celebrate with those who have made a public commitment to Christ.

Therefore, if anyone is in Christ, the new creation has come. The old has gone, the new is here! - 2 Corinthians 5:17



Church Picnic 2017



HWC + COMMUNITY

Hayward Wesleyan Church has had strong engagement with the community over the years. The former pastor wrote a weekly column in the local newspaper and participated in the area Ministerial Association for 25 years.

Annual church events that have encouraged community participation among kids and families include the **Easter Eggstravaganza, Trunk Or Treat, and Vacation Bible School**. Our annual **Indoor Garage Sale** brings many people through our doors, also.



Annual Trunk or Treat

Our **Celebrate Recovery** ministry is much needed in our community and many are drawn in for support and spiritual direction.

Hayward Wesleyan has partnered with **Veterans** groups in town to host programs and dinners to honor our service men and women.



American Birkebeiner Ski Race

Our youth have worked at Hayward's **Birkebeiner** (America's largest cross-country ski race) to raise funds, and we have also provided housing in the church building for 200-300 skiers when area hotels are filled.

Ruby's Pantry is a community food distribution program sponsored by Hayward area churches, and is held at Hayward Wesleyan once a month. This program brings 200-300 through our doors in one evening, while the Gospel message is shared.

The **American Cancer Relay for Life** fundraiser was held for years on the school grounds, and has been moved to our church grounds the last couple of years so that it would be more visible to the public. This group also holds month meetings in our facility.

Hayward Wesleyan has conducted worship services and participated in concerts at the **Sawyer County Fair**.

The Shack is a missional community serving on the Lac Courte Oreilles Reservation. They are a mission under the WI District of the Wesleyan Church and are partnered locally with Hayward Wesleyan Church. It is their heartbeat to share, show, and shine the love and hope found in Jesus with the people of Odaawaa-Zaaga'iganiing.



Community Christmas Dinner

Our beautiful facility, being one of the largest churches in town and the only church with a gymnasium, has been open and welcoming for weddings, funerals and fundraisers. We have provided space for countless events and meetings for groups such as Boy Scouts, youth sports teams, AA, government agencies and emergency personnel, homeschool groups, etc. Large conferences and quilt shows are also held here annually.



LOCAL COMMUNITY

At least ten churches can be found within the city limits of Hayward, with several more in the surrounding area. Some of them participate in the **Greater Hayward Area Ministerial Association (GHAMA)**, which meets once a week.

The Hayward Community School District serves our area with a Primary School (4K-Grade 2), Intermediate School (Grades 3-5), Middle School (Grades 6-8) and High School (Grades 9-12). The district also includes the **Northern Waters Environmental School** (open to students in Grades 6-12), which has an inquiry-based, experiential approach to learning, with an emphasis on learning in the outdoors and working on real-world projects. **HACIL Virtual Charter School** is an option for families who use home-based education.

<http://www.hayward.k12.wi.us/>

Lac Courte Oreilles Ojibwa Community College is a technical and community college located on the LCO Reservation. The college is one of two tribal colleges in the state of Wisconsin. <http://www.lco.edu/>

WITC (Wisconsin Indianhead Technical College) —Hayward Outreach Center offers credit and continuing education courses as well as customized training to business and industry customers. Adult Basic Skills instructors also provide free course preparation for individuals pursuing their GED or HSED. <http://www.witc.edu/>

Hayward Area Memorial Hospital is a critical access hospital flanked by medical clinics and a beautiful long term care center (Water's Edge). There are 18 physicians on the active medical staff and they have immediate contact with specialists in area hospitals for consultation. The hospital and nursing home employ over 300 individuals. The Emergency Department is staffed by physicians and nurses 24 hours a day with additional personnel at designated times. Air and ground ambulances are available for those requiring a higher level of care.

<http://haywardmemorialhospital.com/>

Medical Clinics—Essentia Health Hayward Clinic, Mashfield Clinic, Northwoods Community Clinic, LCO Medical Center

Fitness Centers—CrossCut CrossFit, Snap Fitness, Fitness Fanatics

Hayward Cinema Four is the area movie theater.

The City of Hayward has a four-mile long paved **Bicycle/Pedestrian Trail**, which runs directly along Hayward Wesleyan property and meanders through the city and along the outskirts of town.

Hayward has two dog parks, a city beach, and “Shue’s Pond”, located in the city center of town, which has a gazebo, picnic tables, and a kids’ playground.

Chamber of Commerce: <http://haywardareachamber.com/>



LOCAL COMMUNITY

Lac Courte Oreilles Ojibwe Reservation

The LCO Reservation, located mostly in Sawyer County, totals 76,465 acres; approximately 10,500 acres are lakes. There are currently 7,275 Lac Courte Oreilles (LCO) tribal members.

LCO has additional trust land located in Burnett County near Rice Lake and Washburn County near Rocky Ridge Lake

- 17 and under = 1098
- Ages 18 - 64 = 5,360
- 65 and older = 817
- 24,364.89 acres are tribally owned
- 23,652.26 acres are individually allotted
- 6,072.38 acres fee land
- Approximately 2,306 tribal members live on reservation, trust, or fee land - with 708 non-tribal members.
- Additionally, large numbers of tribal members live in Minneapolis, Milwaukee, and Chicago.



LCO is the largest employer in Sawyer County (Source: Wisconsin Department of Workforce Development), employing approximately 900 people. The Tribe owns and operates WOJB Radio Station, two Casinos, a grocery Store, three gas stations, a community college, a heritage center/park and numerous other small tribal businesses besides their Tribal Offices, a School District, A Medical Center, Department of Natural Resources and Police/Fire Departments.



<http://www.lco-nsn.gov/>

Lac Courte Oreilles Ojibwa Community College is a technical and community college for the Hayward, Wisconsin area. The college is one of two tribal colleges in the state of Wisconsin. The enrollment averages 550 students, accepting Ojibwe and non-native students. The college strives to offer the most efficient blend of the traditional and the modern, preparing their students for today's world while maintaining the cultural integrity of the Ojibwe.



LOCAL ATTRACTIONS

The Park Center is a performing arts center in Hayward, located on Highway 63. The Park Center is operated by the Cable-Hayward Area Arts Council (CHARAC). A variety of musical and artistic performances are presented throughout the year. <http://www.parktheaterproject.com/>

The Lac Courte Oreilles Band of Ojibwe hosts several pow-wows throughout the year. The **“Honor the Earth” Powwow** is the largest pow-wow in North America and is held annually on the third weekend of July in Hayward.

Hayward is a popular fishing destination because of the many lakes in the area including Lac Courte Oreilles, Grindstone Lake, Round Lake, Moose Lake, Spider Lake, Windigo Lake, and the Chippewa Flowage, which are known for yielding trophy-sized muskellunge ("muskie" or "musky"), northern pike, walleye, and smallmouth bass. It is also home to the "Quiet Lakes" (Teal, Ghost and Lost Land Lakes), which do not allow water sports as do the larger lakes.

Hayward is also a hot spot for deer hunting, cross-country skiing, snowmobiling, canoeing, kayaking, horse-back riding, and road and mountain biking. Sawyer County, where Hayward is located, has over 600 miles of groomed snowmobile trails, including 335 miles that run through county forests and connect with trails in adjoining counties.

Hayward was named the **“Golf Capital”** of Wisconsin in 1997, with nine courses within 30 minutes of Hayward, all set amidst the natural beauty of the north woods.

Wilderness Walk is a family zoo and recreational park in Hayward, containing wild north woods animals, farm animals, an animal nursery, a “western town”, gift shops, playground, etc.

The **National Fresh Water Fishing Hall of Fame** is located in Hayward. Along with a rotunda museum and park-like grounds, it contains a 143-foot (44 m) fiberglass musky, the world's largest fiberglass structure. Tourists can climb up into the mouth of the fish, and look over the town, as well as Lake Hayward. <http://www.freshwater-fishing.org/>



LOCAL EVENTS

The Hayward Area is proud to be home to many world-class events, along with historical and cultural festivals each year.

The annual ***Chequamegon Fat Tire Festival*** is the largest mass start mountain bike race in the United States. The first Fat Tire Festival was held in 1983 with 27 riders, and in 2008 the race was capped at 2,500 competitors. The two main races include the 40-mile “Chequamegon 40”, and the 16-mile “Short and Fat.” The race begins on Hayward’s Main Street, with thousands of participants.



Participants in the annual ***Lumberjack World Championships*** compete in a variety of lumberjack games such as log rolling, chopping, sawing, and chainsaw events.



Hayward hosts the ***American Birkebeiner*** cross-country ski race, the largest cross country ski race in North America, every February. The American Birkebeiner first started in 1973, and today over 13,000 skiers race every year. It is one of Hayward's largest and most popular tourist attractions. The race is 55 kilometers and ends on Hayward’s Main Street with crowds of onlookers cheering and ringing cowbells.

The ***Musky Festival***, held in June, consists of fishing contests, a queen pageant, and two days of craft and food vendors on Main Street, with live music and other fun events and contests. ***Fall Festival*** is held in September, again with craft and food vendors, live music, scarecrow and pumpkin decorating, fall baking contest, etc.



“Lure of Lights” is held during the Christmas season, when Hayward’s Main Street is decked out in thousands of Christmas lights. There are family-centered events like parades, caroling, and the “Hot Chocolate Crawl”, helping to create memories and new holiday traditions for the community.



DEMOGRAPHICS

Hayward is located in Sawyer County, Wisconsin, next to the Namekagon River. Hayward is the Sawyer County seat of government, with museums, parks and recreational facilities.

Hayward is a small town with a “city feel”, in some ways. There are unique eating places, shops, and attractions as well as some of the chain restaurants and stores that can be found in any suburban area.

The city’s population was 2,318 at the 2010 census, but the surrounding rural areas contain several thousands more who work or do business in Hayward. The area of the city spans 3.36 square miles.

Population of Sawyer Co - 2017	
City Population	2,317
Outside City Limits	14,239
White	13,123
American Indian	2,757
Two or More Races	509
Hispanic or Latino	268



Although seasonally changing, the Hayward’s summer population may surge to 50,000 or more with the influx of cabin and summer home residents not included in population statistics.

Established in 1883 by logging-era millionaire Robert L. McCormick, and named after the town’s founder, A. J. Hayward, the village is a unique community where superior schools, high quality public services, a wide range of employment, and broad-based commercial services all help to create a highly desirable city to families and businesses.

<http://cityofhaywardwi.gov/>



DEMOGRAPHICS

Snap Shot of Hayward Community - Income Levels

In Sawyer County, the estimated poverty rate during the 5-year span of 2008-2012 was 19.5%, an increase from 2000 when the county poverty rate was 12.7%. The 2008-2012 estimated poverty rate in Sawyer County was significantly higher than the statewide rate of 12.5% and was significantly higher than the national average of 14.9%. Median Income level \$43,467 and those in poverty 15.8%.

Poverty increased more dramatically across Wisconsin than in many other states, though 46 of the 50 states saw a significant increase in total population living in poverty between the five-year periods ending in 2009 and 2014, according to a UW-Madison analysis. A five-year rolling average is considered more reliable and precise data than looking at a year-to-year comparison. Five-year estimates also are the only census data available at the county and neighborhood level; one-year estimates are available for the state as a whole and the city of Milwaukee. Using the five-year measure, poverty went up in both urban and rural parts of Wisconsin. It went up at every level of educational achievement, and across the employment spectrum.

Links to Percept Study of the Hayward Area:

(Percept is a faith-based demographic study)

[Percept First View Report](#)

[Percept Ministry Area Profile](#)

[Percept Ministry Area Profile Maps](#)

INCOME AND BENEFITS (IN 2015 INFLATION-ADJUSTED DOLLARS)	
Total households	4,987
Less than \$10,000	315
\$10,000 to \$14,999	289
\$15,000 to \$24,999	733
\$25,000 to \$34,999	611
\$35,000 to \$49,999	851
\$50,000 to \$74,999	968
\$75,000 to \$99,999	533
\$100,000 to \$149,999	459
\$150,000 to \$199,999	85
\$200,000 or more	143
Median household income (dollars)	43,467
Mean household income (dollars)	61,094
With earnings	3,718
Mean earnings (dollars)	54,455
With Social Security	2,089
Mean Social Security income (dollars)	17,407
With retirement income	1,079
Mean retirement income (dollars)	23,495
With Supplemental Security Income	242
Mean Supplemental Security Income (dollars)	8,398
With cash public assistance income	139
Mean cash public assistance income (dollars)	3,840
Food Stamp/SNAP benefits in the past 12 months	818

(U.S. Census)



HWC PAST & PRESENT

HWC is part of The Wesleyan Church denomination—an evangelical, Protestant, holiness denomination with a rich heritage based on the teachings of John Wesley. Headquarters for The Wesleyan Church is located in Indianapolis, Indiana. There are more than 3,000 local churches in 30 countries. Six educational institutions are supported by the Wesleyan denomination in the United States and Canada. We are one of 27 Wesleyan churches in the Wisconsin district. Neighboring Wesleyan churches include Stone Lake Wesleyan (15 miles south), Spooner Wesleyan Church (25 miles southwest), Red Cedar Church (Rice Lake, 50 miles southwest), The River (Minong, 25 miles northwest), and Darrow Road Wesleyan (Superior, 70 miles northwest).

LINK to Wesleyan Headquarters: (www.wesleyan.org)

LINK to Wisconsin District website: (www.wisconsinidistrict.org)

PASTORS OF HWC —FROM 1925 TO TODAY

Sidney Hotchkiss	(1925-34)	John K. Heavilin	(1959-65)
Walter H. Titus	(1934-37)	Richard Williams	(1965-66)
Jennie Clawson	(1937-39)	John K. Clarke	(1966-77)
Clinton W. Jones	(1939-42)	Dave Bauer	(1977-87)
Lester Buckman	(1942-43)	Loring Peterson	(1987-91)
Carl E. Olander	(1943-46)	Mark O. Wilson	(1991-2017)
Henry Clark, Sr.	(1946-48)	- Brian Poole, Asst. Pastor	(1995-2002)
Robert W. Thrasher	(1948-49)	- Loretta Sunderland, Asst. Pastor	(1997-current)
Robert Mattke	(1949-53)	- Ben Drown, Asst. Pastor	(1997-2014)
Loring Peterson	(1953-54)	- Heath Davis, Asst. Pastor	(2003-2015)
Charles N. Pierce	(1954-57)	- Jeremy Mavis, Asst. Pastor	(2003-current)
Robert Girard	(1957-59)	- Tim Young, Asst. Pastor	(2006-2012)
Leigh Nygard	(1959-60)	- Ryan Wilson, Asst. Pastor	(2015-current)



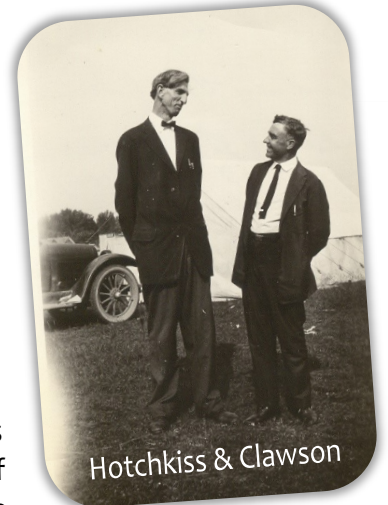
CHURCH GROWTH PATTERNS

1988 - 54	1993 - 153	1998 - 418	2003 - 609	2008 - 624	2013 - 575
1989 - 60	1994 - 201	1999 - 435	2004 - 634	2009 - 601	2014 - 506
1990 - 61	1995 - 271	2000 - 492	2005 - 646	2010 - 607	2015 - 530
1991 - 65	1996 - 307	2001 - 535	2006 - 647	2011 - 603	2016 - 439
1992 - 96	1997 - 362	2002 - 546	2007 - 659	2012 - 603	2017 - 436



HISTORY OF HWC

- **1924** - The Wesleyan Methodist Church in Hayward had its beginning in a tent meeting held by J. B. Clawson, the President of the Conference and Sidney Hotchkiss, pastor of the Stone Lake Wesleyan Church.
- There were several people who were converted before cold weather, when the group moved their meetings into the home of Dr. W.A. Hazelton. Within a short period of time, they rented space for their services from the Norwegian Danish Conference of the Methodist Episcopal Church (the church building on 5th & Minnesota).
- **1925** - saw another revival in Hayward under the auspices of the Wesleyan Methodists with Preston Kennedy as evangelist.
- As a result of this revival, the Hayward Wesleyan Methodist Church was organized on August 23, 1925 with eleven charter members. The first pastor of the church was Sidney Hotchkiss. He continued to pastor the Stone Lake Wesleyan Church but in 1926 he moved to Hayward and ministered there.
- **1943** - The Bethel Norwegian and Danish Episcopal Church building was sold to the Hayward Wesleyan Church.
- **1946** - The congregation improved the original building after it was moved onto a basement and a heating system was added. In 1947 a 20' x 36' addition for a vestry was added and the sanctuary was remodeled.
- **1979 - 1982** - The congregation voted to remodel and enlarge the church building including a full basement, insulation, general refurbishing. Remodeling continued as the building blessed with new stained glass windows.
- **1983** - The congregation purchased a church bell.
- **1990** - The church tore down the old parsonage and purchased a new one.
- **1993** - The church recognized the need to expand their facilities and purchased 70 acres of land to relocate to (would later sell acreage across the highway, keeping 13 acres to build on).
- **1995** - The ground-breaking ceremony was held for the new Hayward Wesleyan Church on the intersection of State Highway 77 and Nyman Avenue.
- **1996** - The first service was held in June in the new church's gym since the sanctuary was not completed. In November of that year the building was dedicated to the Lord.
- **2001** - Sunday School Wing was added.
- **2006** - Planted The River church in Minong.
- **2010** - An addition to the Sunday School Wing was constructed, nurseries were relocated and our beautiful Fireside Room was built. Main hallways were re-carpeted and painted.



HISTORY OF HAYWARD

Historian Mark Wyman says about Wisconsin, “layer upon layer of peoples and forces, each imprinting permanent influence,” which created the unusual culture of the state. He identified these layers as multiple "frontiers" over three centuries: Native American frontier, French and English frontiers, fur-trade - mining frontier, then the logging frontier. Finally, the coming of the railroad brought the end of the “frontier” periods. Following removal orders and treaties with the eleven Indian Tribes of Wisconsin, thousands of immigrants and summer visitors riding the railroads, flocked into the newly cutover north of Eau Claire, building villages, farms and lakeside communities.

The Hayward Lakes Area was first occupied by visiting Paleo Indian tribes visiting the post-glacial stands of white pine and deep river valleys, clear streams and many lakes. At some point, the Woodland Indians visited from as far away as Illinois and North Dakota, leaving behind little evidence. Winters are often six months or more, so these early visitors did not remain year-around until a few hundred years ago.

The story told by the Ojibwe is that a wandering band of Ojibwe visited at a location on Lac Courte Oreilles and a child died, prompting them to set up a permanent village on the shores. As this community grew, Sioux Tribes fought valiantly against the incursion until they were pushed westward. The first European known to visit Wisconsin was explorer Jean Nicolet in 1634, followed quickly by Pierre Radisson and Médard des Groseilliers who established a trading post at Chequamegon Bay. A Jesuit Catholic mission was established at the village of Reserve and became a trading locus for the flourishing fur trade and establishing deep familial relationships with the Ojibwe. The British gradually took over Wisconsin during the French and Indian War, taking control of Green Bay in 1761 and gaining control of all of Wisconsin in 1763.

In 1787, Wisconsin was ceded to the US as part of the Northwest Territory. In 1800, Wisconsin became part of Indiana Territory. Although this area belonged to the United States, the British continued to control the local fur trade and maintain military alliances with Wisconsin Indians. After the war of 1812, significant American settlement in Wisconsin was delayed by two Indian wars, the minor Winnebago War of 1827 and the larger Black Hawk War of 1832. The Wisconsin Territory was created by an act of the United States Congress on April 20, 1836, and Wisconsin to become the 30th state on May 29, 1848. Fifty-four years later, Sawyer County was created in 1883 and organized in 1885 along with the village of Hayward. Lured by the promise of cheap land and pressed by aggressive realtors working with the University of Wisconsin, hundreds of northern European immigrants flocked to the area to farm, work in the logging industries and participate in the recreational/tourist trades.

Hayward was named for Anthony Judson Hayward, a lumberman who located the site for building a saw-mill, around which the town grew.





Every end...

... is a new beginning.